

University of Florida College of Pharmacy Engages Zoom to Upgrade its Communication Platforms

Customer: University of Florida College of Pharmacy, a Top 10 nationally ranked pharmacy college

Challenge: Needed a communications service that would integrate with their preexisting conference room hardware and support their demanding online programs

Solution: Zoom's simple software made for a smooth transition from previous products, Zoom Rooms helped transform their conference and classrooms

Result: The college now has 150 Zoom licenses, six Zoom Rooms, and four Zoom H.323/SIP Connectors. Zoom provides reliable connections for students, faculty, administrators, and researchers

Customer

Founded in 1923 and ranked among the Top 10 pharmacy colleges in the United States, the University of Florida College of Pharmacy is spread across three campuses in Florida. It enrolls more than 2,000 students in five departments. In addition to Ph.D. and Pharm.D. programs, the college offers continuing education programs for working pharmacists and online students. Its online programs are among the largest and most successful in the world, having received three national awards in distance learning.

Challenge

The UF College of Pharmacy relied on other communications solutions and had hardware contracts that were coming up for renewal or replacement. Looking for a way to cut expenses and modernize their communications, the UF College of Pharmacy decided to take this opportunity to explore new solutions. Specifically, they needed a solution that would be simple to use while supporting their large online programs and provide reliable connection between students, lecturers, administrators, and campuses. The UF College of Pharmacy administrators tested a few solutions and decided to go with Zoom.

Solution

Zoom was chosen because of its simple interface and reliable connectivity. Zoom also provided a similar user experience across different platforms. It integrated easily into their conference rooms that still have hardware systems, and Zoom Rooms allowed them

to build video-enabled spaces without hardware products and wires. **“The IT department found that little training was required when they rolled out Zoom to their end users,”** says Lane Blanchard, director of IT in the UF College of Pharmacy.

Result

The University of Florida College of Pharmacy now has 150 Zoom Licenses, six Zoom Rooms, and four Zoom H.323/SIP Connectors. The college uses Zoom for everything from lectures and student affairs to communication between campuses. Zoom is also used in medical, research, and conferences settings throughout the college.

Historically, University of Florida College of Pharmacy was the first state pharmacy school to go online with their programs. Zoom helps the program stay at the forefront of technology.



About Zoom

Zoom is the leader in modern enterprise video communications, with an easy, reliable cloud platform for video and audio conferencing, chat, and webinars across mobile, desktop, and room systems. Zoom Rooms is the original software-based conference room solution used around the world in board, conference, huddle, and training rooms, as well as executive offices and classrooms. Founded in 2011, Zoom helps businesses and organizations bring their teams together in a frictionless environment to get more done.

Zoom is publicly traded on Nasdaq (ticker: ZM) and headquartered in San Jose, California.